

The Orissa Gazette

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INDUSTRIES DEPARTMENT

NOTIFICATION

The 12th July 2010

No. 9939—VIII-SI-03/2010-I.—In supersession of this Department Notification No.4666-I., dated the 9th March 1999 and 7801-I., dated the 30th March 2001 Government have been pleased to approve the revised State Export Award Scheme for the exporters of Orissa for their outstanding export performance in different product groups. The Award shall be given from the financial year, 2009-2010 and onwards.

1. SCOPE & COVERAGE :

For the purpose of the awards, Micro, Small, Medium and Large Scale Enterprises, Export Houses, Trading Houses, Star Trading Houses, Super Star Trading Houses, Merchant Exporters of the State of Orissa and Government of India Undertakings based in Orissa as well as State and State Government Undertakings are eligible to participate. Besides, the units who are exporting their products through Export Houses, Trading Houses, Star Trading Houses, Super Star Trading Houses, Canalising Agencies will also be eligible for participation in the competition under this scheme.

The exporters of the product groups mentioned in Para. 2 whose registered offices are located either in Orissa or outside Orissa but exporting products originating from or manufactured in Orissa will be eligible for consideration under this scheme. If any Export House, Trading House, Star Trading House, Super Star Trading House, Canalising Agency is exporting products manufactured/originated from Orissa as well as other States, then the value of the products which has been manufactured/originated in Orissa only will be taken into consideration.

2. PRODUCT GROUPS :

The following product groups shall be considered for Exporter's Award :—

- (1) Engineering and Allied products
- (2) Chemicals, Plastics, Pharmaceuticals and Allied products including leather and leather products.
- (3) Handicrafts including Gems, Jewellery, Gold/Silver filigree and related products
- (4) Handloom and Textiles and other fabrics including wool and woolen jute, garments
- (5) Agro products including spices, cashew and forest based products, Horticulture, Poultry and Dairy.

- (6) Marine products.
- (7) Minerals including granite
- (8) Metallurgical products
- (9) Electronics and Software products.
- (10) Service provider
- (11) Such other product groups as the Selection Committee may decide from time to time

3. (a) BEST EXPORTER'S AWARD :

Best Exporter's Award along with a certificate of merit will be given to one exporter only for outstanding achievements, i.e. for highest export in terms of value during the year of consideration to be decided by the Selection Committee from among the product groups mentioned in Para. 2 :

Provided that if more than one exporter has made export of the same value, then the following factors will be taken into consideration for deciding the best exporter's award :—

1. Expansion into new market
2. Launching of new products in the export market
3. Conduct of market survey, trade delegations sent abroad, participation in International Trade Fairs/Exhibitions and attending buyers-sellers meet.
4. Improvement made in quality and design, etc. including ISO-9000-certification

(b) PRIZES/TROPHIES/CERTIFICATES :

The prize/trophy along with certificates of merit will be awarded to the selected exporters of each of the product groups mentioned in Para. 2. There shall be two prizes/trophies in each product groups, one for Micro/Small Scale Enterprise (having fixed capital investment up to Rs.3.00 crore) and other for all other categories of exporters. The prizes will be given to the exporters showing outstanding export performance, i.e. registering a sustained growth in export with the minimum export growth of Rs. 10.00 lakh in case of Micro/Small Scale Enterprise and Rs.25.00 lakh in case of all other categories of exporters. For this purpose, the Free on Board (FOB) value of export during the year of consideration (Award Year) and the preceding two years will only be considered to decide the prizes/trophies.

(c) CERTIFICATE OF EXCELLENCE :

The certificate of excellence will be given to the exporters who recorded a minimum growth of 15% in terms of value during the year under consideration (Award year) over and above the export made during the preceding year subject to minimum export of Rs.5.00 lakh and growth of Rs.1.00 lakh in any of the product groups and provided that an exporter gets a prize/trophy as mentioned in Para. (b) shall not be given certificate of excellence.

(d) SPECIAL CERTIFICATE :

Any unit exporting for the first time with a minimum export of Rs.5.00 lakh during the year of consideration will be awarded a special certificate.

4. YEAR :

“Year” means a financial year beginning on 1st April and ending on the 31st March

5. PROOF OF EXPORT :

All the Exporters will be required to submit a certificate from a Chartered Accountant who will confirm that he has verified the records of the Units for the year of consideration and state the Free on Board (FOB) value of the export with his signature, seal, address and membership number. For exports through Export House/Trading House/Canalising Agency, a certificate from the Export House/Agency concerned will be accepted as proof of export.

6. APPLICATION :

Application will be invited from the exporters in the prescribed format (Annexure) and the advertisement for submission of application will be published in two leading local dailies.

The Director of Export Promotion & Marketing, Orissa will fix up the time within which the applications will be received from the exporters. After the applications are received, the Selection Committee will meet on a date convenient to the Chairman to decide the names of awardees.

7. SELECTION COMMITTEE :

The applications received from the exporters will be scrutinized by the Selection Committee consisting of the following members :—

- | | | |
|---|----|----------|
| 1. Secretary to Government,
Industries Department, Orissa. | .. | Chairman |
| 2. Secretary to Government,
Agril. Department, Orissa. | .. | Member |
| 3. Secretary to Government,
Fisheries & A.R.D. Department, Orissa. | .. | Member |
| 4. Secretary to Government,
Handlooms and Textiles Department, Orissa. | .. | Member |
| 5. Secretary to Government,
Steel & Mines Department, Orissa. | .. | Member |
| 6. Secretary to Government,
Information & Technology Department, Orissa. | .. | Member |
| 7. Director of Industries,
Orissa, Cuttack. | .. | Member |
| 8. Regional Director,
Engineering Export Promotion Council, Kolkata. | .. | Member |
| 9. The Executive Director,
Chemicals and Allied Products Export
Promotion Council (CAPEXIL), Kolkata. | .. | Member |
| 10. Deputy Director General,
Federation of Indian Export Organizations
(FIEO), Kolkata. | .. | Member |

11. Regional Director, Reserve Bank of India, Bhubaneswar.	..	Member
12. Joint Director General of Foreign Trade, 5th Floor, O.S.I.C. Building. Cuttack.	..	Member
13. Deputy Director, Marine Products Export Development Authority, N6/452, IRC Village, Bhubaneswar.	..	Member
14. Branch Manager, Export Credit Guarantee Corporation of India Limited, 611, 3rd Floor, Sahid Nagar, Bhubaneswar.	..	Member
15. Convenor, State Level Bankers' Committee, Bhubaneswar.	..	Member
16. Director, Export Promotion & Marketing, Orissa, Bhubaneswar.	..	Member-Convenor

8. AWARD :

- (I) The awards and certificates will be given away in a ceremony to be organized by the Directorate of Export Promotion & Marketing.
- (II) The Selection Committee may increase or decrease the number of prizes/trophies/certificates.
- (III) The Selection Committee will decide the type of products/commodities to be brought from time to time under the purview of the scheme, on the basis of past experience and achievement made in export from the State.
- (IV) The Selection Committee will decide the awards for each financial year separately
- (V) If no exporter is found suitable for grant of award as mentioned in Para. 3, then the Selection Committee may decide not to give any award or relax the eligibility criteria and grant awards.

The decision of the Selection Committee shall be final

ORDER—Ordered that the Notification be published in the extraordinary issue of *Orissa Gazette* & copies thereof forwarded to all members of the Selection Committee/all Departments of Government/all Heads of Department/all District Collectors/the Accountant-General, Orissa, Bhubaneswar.

By order of the Governor

S. GARG

Commissioner-cum-Secretary to Government

DIRECTORATE OF EXPORT PROMOTION & MARKETING, ORISSA
ASHOKA MARKET COMPLEX, 2nd FLOOR, BHUBANESWAR-751 009

APPLICATION FORM

(To be filled up by the Exporter)

STATE AWARD TO EXPORTERS OF ORISSA

QUESTIONNAIRE FOR EXPORTERS :

The award shall be opened to all exporters in Orissa State including recognized Export Houses and Government of India and State Government Organizations involved in export business.

The award would be for the financial year..... All Exporters desire to participate in the Export Award Scheme shall furnish the following information :—

1. Name & Address of the Exporters
with Tel. No./Fax No./e-Mail, etc.
2. Factory address in case of
Manufacture Exporter.
3. Importer-Exporter Code No.
4. Registration number allotted by the
Export Promotion Council, if
registered with them.
5. Name of the Banker
6. (a) Specify the category whether Micro, Small,
Medium and Large Enterprise.

(b) Registration No. allotted by the Directorate
of Industries as Micro, Small, Medium and
Large Enterprise. (Copy of the valid registration
certificate must be enclosed).
7. Name of commodity/commodities
exported during preceding two
financial years and during the award year.

Name of the commodity	F.O.B. value of the goods exported			Name of the country	REMARKS
	Preceding two years		Award Year		
(1)	(2)	(3)	(4)	(5)	(6)

- (a) The year should be financial year ending on 31st March
 - (b) These figures should be supported by a Chartered Accountant Certificate with his seal and signature, full address and Membership No.
 - (c) The products manufactured/ originated in Orissa only should be reported
8. Other activities :
- (a) Whether new product have been introduced ?
If so, give details.
 - (b) Have any considerable improvement been made in the design, quality of products to give details ?
 - (c) Total sale of the products during the year
 - (d) Ratio of Export of total production of the items.
(whether increasing or decreasing)
 - (e) Development of new market for a product which are not previously exported.
 - (f) Successful break through in a foreign market where conditions are specially difficult, etc., give details.
 - (g) Introduction of a new product in the export market.
9. Details of export promotion efforts made during the last financial year ending on 31st March, (The name of the year may be indicated)
- (a) Foreign tours and on the spot market survey.
 - (b) Participation in the International Trade Fairs and Exhibitions.
 - (c) Publicity abroad.
 - (d) Participation in the delegations, etc. in foreign countries.
 - (e) Overseas market survey conducted, if any.
10. Any other information

NOTE—If space against any of the above items is found to be insufficient, additional sheets may be used quoting reference of relevant item.

I/We certify that the products exported as mentioned in SI. No. 7 of this application were all manufactured/originated in Orissa.

I/We further certify that the information are correct and true to the best of my/our knowledge and are based on my/our records.

Place :

Date :

Signature of the Applicant
with designation and seal