

# The Orissa Gazette

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## INDUSTRIES DEPARTMENT

### NOTIFICATION

The 12th May 2009

SUBJECT—Guidelines for the Marketing Syndication through O.S.I.C. Ltd., Cuttack in terms of Para. 24 of I. P. R.-2007.

No. 6707—VIII-SI-12/2009-I.—In pursuance of the provisions of Para. 24 of Orissa Industrial Policy, 2007, Government have been pleased to circulate the following guidelines for the Marketing Syndication System through O.S.I.C. Ltd., Cuttack as follows :—

1. As a measure of marketing support to the Registered Micro & Small Enterprises of the State of Orissa, in terms of the provisions laid down under Para. 24 of the Orissa Industrial Policy, 2007, O.S.I.C. Ltd. shall act as Syndicate Leader for marketing of their products and services in respect of the major bulk orders of the Government Departments and the Agencies under their control.

2. As the Syndicate Leader, O.S.I.C. Ltd. shall be responsible for ensuring quality standardization of such products and services.

3. For marketing of each product/service in respect of the major bulk orders of the Government Departments and the Agencies under their control, a minimum number of 3 (three) Registered Micro & Small Enterprises of the State shall form a 'Syndicate' constituted through a formal agreement with the O.S.I.C. Ltd.

4. Major bulk orders of the Government Departments and the Agencies under their control for becoming eligible for execution through the Marketing Syndication System shall be not less than Rs. 50.00 lakh (Rupees fifty lakh).

5. O.S.I.C. Ltd. being the Syndicate Leader shall be entitled for a service charge not exceeding 1% of the sale value from the concerned units who entered into an agreement with them for executing such major bulk orders.

6. While acting as the Syndicate Leader, O.S.I.C. Ltd. shall be entitled for exemption of E.M.D. and 25% of security deposit.

7. In respect of the items under Rate Contract, fixed by the Directorate of Export Promotion & Marketing, Government Departments and the Agencies under their control may place indents directly with the O.S.I.C. Ltd. as the Syndicate Leader of the consortia.

This has been concurred in by Finance Department UOR No. 120-ES-II., dated the 18th June 2008 and Works Department UOR No. 344-FA (W), dated the 11th December 2008.

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ORDER—Ordered that the Notification be published in the next issue of Extraordinary Gazette of Orissa with copy to all Departments of Governments/Heads of Departments/all R.D.Cs./A.G.(O), Bhubaneswar/all Collectors/all G.M., D.I.Cs. for information and necessary action.

By order of the Governor  
SAURABH GARG  
Commissioner-*cum*-Secretary to Government